

[Releases](#)[Editorial](#)[Pressing Plant](#)[Spaces](#)THE
VINYL FACTORY

The record version of Pimp My Ride.

Unimpressed with the portable models available on the market, record lover, hacking aficionado (and sometime Depeche Mode webmaster) Daniel Barassi decided to take matters into his own hands, using a Fisher-Price children's turntable.

The project started innocently, with Barassi figuring out a way to replace Fisher-Price's "diamond needle cartridge" with a Shure M44-7 "DJ" cartridge.

Not content with a mere stylus upgrade, Barassi continued to modify the deck, creating a turntable that's equally able to play records while digging as it is to play records via a mixer or serato.

And thus, his Fisher-Price turntable was transformed into a souped up "Fishure-Price" version.

The project has also inspired video series #45Friday, where musicians, artists and writers selecting their favourite 45 of the day, as well as an [instagram feature](#) which captures the mobile deck

Written by

VF Team

Published on

October 10, 2017

Category

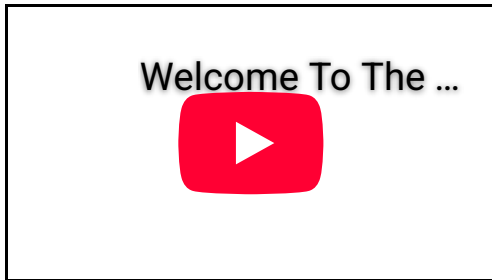
News

Subscribe to newsletter

By subscribing you agree to with our [Privacy Policy](#).

in the wild.

Head [here](#) for more info, and check out the “Fishure-Price” in action below.



New Arrivals

Discover The Vinyl Factory's latest releases

Discover all releases >



[Instagram](#)

[Youtube](#)

[Spotify](#)

[Mixcloud](#)

[X/Twitter](#)

[About The Vinyl Factory](#)

[Soho Venue](#)

[Editions](#)

[Features](#)

[Pressing Plant](#)

[Listening Room](#)

[Exhibition](#)

The Vinyl Factory Limited

16-18 Marshall Street

London W1F 7BE

Registered in England and Wales under no. 04184222

[Privacy Policy](#)

[Terms and Conditions](#)

[Contact](#)